Building & Maintaining Networks

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Holly Craig CFO/VP Stratonics, Inc., BSEE Lisa M. Star, Ph.D. - Associate Prof. and Acting Dept. Chair





Multiple Steps & Paths to Success

Education

B.S. EE CSULB (1984)

<u>Internships</u>

CSULB HR Admin Office > support staff

Metallurgical Sciences, Inc. > lab technician

CA State Land Commission & THUMS Oil Company > petroleum support engineer

Spectron, Inc. > lab technician

Work History

Spectron, Inc., Engineer (hi-tech R&D measurement equipment)

Perkin-Elmer, Program Manager (R&D missile correlation program)

Advanced International Systems, Inc. Project Engineer (laser angioplasty medical device)

Background



Steps to Connect >> Dedicate Time & Effort

Establish your presence through resume, LinkedIn profile, personal website Defines your strengths, experience, interests and lays groundwork for conversation Be professional in your public social media

Maximize your interactions

Be diligent: take the time to know <u>their</u> background, accomplishments, organization Be intentional: visit company, internship/job possibilities, info on their work Be proactive: cultivate your network <u>continuously</u> to maintain beneficial connections

Start right now with immediate personal connections Professors, other studentsL /nzal connections

Step Outside Your Comfort Zone!

Consider the following and share your experience, comments, or questions

Have you started to reach out beyond your inner circle? If yes, with whom, if no, why not?

Can you make a list of people that you can begin this process with?

Professors, recent graduates, professionals in your area of interest

Consider your planned approach to interact

Step so far outside your comfort zone that you forget how to get back.

Your First Task

Holly Craig, VP/CFO Stratonics, Inc. www.Stratonics.com

Communication & creating connections are vital skills that can be learned

Lisa M. Star, Ph.D.

https://www.csulb.edu/colleolleollelwPh.D.

Let me know you participated and your thoughts about the session Ask additional questions regarding networking Review my website and ask questions about my technical area

Email >> Call >> Connect on LinkedIn





Thanks for Attending!

We hope you enjoyed connecting with industry partners and each other.

Thanks to our presenters for sharing their experiences and wisdom.

Please fill out the **brief post-event survey** that will pop up when leaving the workshop to help us plan future events

Also be sure to enter **your mailing address** to receive a Pentel mechanical pencil and other swag

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